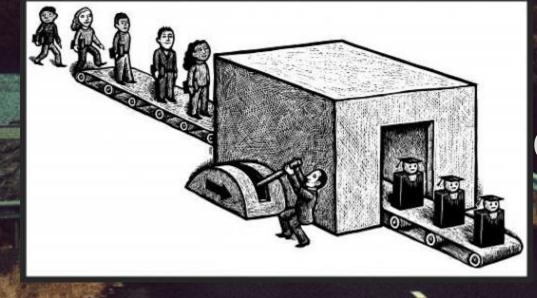
Lesuscitate Creativity
by removing the
crutches
HOW
"CREATIVE
PLATFORMS"
ARE KILLING
CREATIVITY

## DROPTHE "DRAG'N'DROP" CREATIONS

COUNTERPRODUCTIVE "FACTORY MODELS" FOR CREATIVITY ARE OUT! AUTHENTIC CREATION IS IN!

#UWINDIG



OR



Oh the irony of employing user-friendly digital media to de-promote the use of those very platforms...